



ORGANIZED BY

**ITALIAN  
EXHIBITION  
GROUP**

Providing the future

## TECHNICAL FORM

- ❖ **Exhibiting Rates**
- ❖ **Stand Packages and others Solutions**
- ❖ **Data and General Info**
- ❖ **Fairground Floor Plan**



## EXHIBITING RATES 2026

### EXHIBITING RATES

#### PRE-FITTED Stand

|   |             |
|---|-------------|
| Pre-fitted A4 type - 16 sqm (4x4)           | € 5,063.00  |
| Pre-fitted A4 type - 32 sqm (8x4)           | € 9,287.00  |
| Pre-fitted HYBRID TOWER PLUS - 32 sqm (8x4) | € 12,711.00 |

#### BARE Area - the space is not carpeted and does not have any other cover/wall

|                  |             |
|------------------|-------------|
| Bare Area 32 sqm | € 7,046.00  |
| Bare Area 48 sqm | € 10,246.00 |
| Bare Area 64 sqm | € 13,253.00 |
| Bare Area 96 sqm | € 19,477.00 |

#### Other items:

- ✓ **Red Area Surcharge 1<sup>st</sup> block + 10%**  
calculated on the total cost of the stand package, including any corner supplement. The surcharge is valid for each stand placed on the first main aisle (1° and 2° security door).
- ✓ **Red Area Surcharge 2<sup>nd</sup> block overlooking the main aisle + 3%**  
calculated on the total cost of the stand package, including any corner supplement. The surcharge is valid for each stand placed on the second main aisle (2° security door).
- ✓ **Corner Surcharge/stand with extra open side: € 500.00 each**

VAT Sales Tax must be added to these figures, if due.

**Personalized Stand:** Italian Exhibition Group offers free professional consultancy services for your stand fitting and for the customization of pre-fitted booths. If you are interested to receive an estimate, please send an e-mail to [inout@iegexpo.it](mailto:inout@iegexpo.it)

#### Notes

The above-mentioned rates do not include the compulsory registration fee.

Attention: stand cleaning service not included for bare area stand

For more info regarding the services included and the images of pre-fitted stand, please see the follow page **TURNKEY STAND & OTHERS SOLUTIONS**

### EXTRA SERVICES AND ADDITIONAL RATES

|   |                 |
|---|-----------------|
| <b>Registration fee (compulsory for each exhibitor)</b>   | <b>€ 400.00</b> |
| Includes: covers insurance, exhibitors badge according to exhibiting area, business meetings***, web ticket invitations, printed invitation ticket (on request), listing in the official catalogue, local advertising tax, Wi-Fi connection, basic digital package* |                 |
| Co-Exhibitor each**   | € 1,350.00      |
| Security extra services and music royalties up to 300 sqm****   | €/sqm 1.95      |
| Security extra services and music royalties over 300 sqm****  | €/sqm 0.95      |
| Catalogue entry represented company each  | € 80.00         |
| Extra parking permit  | € 72.00         |

VAT Sales Tax must be added to these figures, if due.

#### Notes

\* includes: basic profile page, background on profile page, 5 catalogue products, 2 new product, 3 digital team members.

\*\* the Co-Exhibitor's rate includes the Registration fee with compulsory insurance, web ticket invitations, printed invitation ticket (on request), listing in the catalogue, local advertising tax, n°1 parking permit, wi-fi connection, basic digital package.

\*\*\*Areas up to 96 sqm - up to 20 business meeting (total number over the 3 days)

Areas up to 96 sqm - up to 25 business meeting (total number over the 3 days)



\*\*\*\* Implementation of increasing safety requirements by the public authorities contribution (metal detectors, extra cost for international VISAs increasing control obligations, more security staff and devices as metal detectors during the exhibition) and music royalties for broadcasting.

**Any other services can be purchased directly from the ECOMMERCE section in the Reserved Area.**

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition always visible on [www.inoutexpo.it](http://www.inoutexpo.it)



## TURNKEY STANDS & OTHERS SOLUTIONS

| TYPE   | STAND FITTING  |
|--|--|
| <p><b>A4 STAND 16sqm</b><br/>Size 4x4 - 1 open side</p>  <p><b>Corner surcharge (stand with extra open side) includes extra Company Name Board € 500.00+VAT</b></p>   | <ul style="list-style-type: none"> <li>• grey carpet</li> <li>• white walls</li> <li>• 1 table (160 x 80 x h. 70 cm)</li> <li>• 3 chairs</li> <li>• 1 wastebasket</li> <li>• 1 company name board* (180x40 cm)</li> <li>• 1 reception desk (100 x 40 x h. 100)</li> <li>• 1 stool</li> <li>• 1 sq. closet with fixed coat rack</li> <li>• 1 Kw electricity and connection - 1 socket, 3 spotlights</li> <li>• 1 parking permit</li> <li>• cleaning of the stand</li> </ul> <p style="text-align: center;"><b>€ 5,063.00+VAT</b><br/>Registration Fee NOT INCLUDED</p> <p><b>Graphics customization of turnkey booth from € 1.500 + VAT</b></p>       |
| <p><b>A4 STAND 32sqm</b><br/>Size 8x4 - 1 open side</p>  <p><b>Corner surcharge (stand with extra open side) includes extra Company Name Board € 500.00+VAT</b></p> | <ul style="list-style-type: none"> <li>• grey carpet</li> <li>• white walls</li> <li>• 2 tables (160 x 80 x h. 70 cm)</li> <li>• 6 chairs</li> <li>• 2 wastebaskets</li> <li>• 2 company name boards* (180x40 cm)</li> <li>• 2 reception desks (100 x 40 x h. 100)</li> <li>• 2 stools</li> <li>• 2 sq. closet with fixed coat rack</li> <li>• 2 Kw electricity and connection - 2 sockets, 6 spotlights</li> <li>• 1 parking permit</li> <li>• cleaning of the stand</li> </ul> <p style="text-align: center;"><b>€ 9,287.00+VAT</b><br/>Registration Fee NOT INCLUDED</p> <p><b>Graphics customization of turnkey booth from € 1.500 + VAT</b></p> |

VAT Sales Tax must be added to these figures, if due.

\* Technical description of the writing put on the company name boards - no logo

Font: HELVETICA uppercase (lowercase only if required)

Color of the writing: black sticker, centered in the billboard

### GENERAL CONDITIONS OF SUPPLY

The exhibitor is responsible for the correct use of the equipment from the moment he/she hires it to the moment it is returned. The exhibitor accepts full responsibility for every/any cost arising from its improper/incorrect use from the moment it is hired to the moment of its return.



## TURNKEY STANDS & OTHERS SOLUTIONS

| TYPE  | STAND FITTING  |
|---|--|
| <div data-bbox="225 506 721 607" style="background-color: #cccccc; padding: 5px; text-align: center;"> <b>HYBRID TOWER PLUS STAND</b><br/>                     Side 8x4 - 1 open side                 </div> <div data-bbox="225 607 721 952"> </div> <div data-bbox="225 972 721 1077" style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p><b>Corner surcharge (stand with open side) € 500,00+VAT each</b></p> </div> <div data-bbox="204 1151 737 1279" style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p><b>POSSIBILITY TO CUSTOMIZE</b><br/>                     Please contact PROSTAND SRL - Monica Mecozzi<br/> <a href="mailto:monica.mecozzi@prostand.com">monica.mecozzi@prostand.com</a></p> </div> | <p>Each module includes:</p> <ul style="list-style-type: none"> <li>• wood walls h 290/400 cm, SEE CHOICES</li> <li>• carpet, SEE CHOICES</li> <li>• 1 storage room 200x100 cm</li> <li>• 2 bins</li> <li>• 1 hanger</li> <li>• 2 white round tables diam. 70 h 75 cm</li> <li>• 6 white chairs</li> <li>• 1 reception desks 200x40 h100 cm• 2 sgabelli</li> <li>• 2 stools</li> <li>• 1 disinfectant dispenser</li> <li>• 2 plexiglass for desk</li> <li>• 1 graphical divider h 150 cm</li> <li>• 2 Kw electricity and connection - 1 electrical board 220 V - 3 multiple sockets 220 V and 5 lamps</li> <li>• 1 adhesive printing 100x100 cm</li> <li>• 1 forex printing front desk 200x98 cm</li> <li>• 2 forex printing 100x100 cm</li> <li>• 1 ticket parking</li> <li>• daily cleaning</li> </ul> <div data-bbox="900 1055 1348 1144" style="background-color: #cccccc; padding: 10px; text-align: center; margin-top: 20px;"> <p><b>€ 12,711.00+VAT</b><br/>                     Registration Fee NOT INCLUDED</p> </div> <p>Take your <b>CHOISE</b>:</p> <div data-bbox="884 1223 1369 1451" style="border: 1px solid #ccc; padding: 10px; margin-top: 10px;"> <p><b>WALLS</b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"><input type="checkbox"/> WHITE</div> <div style="text-align: center;"><input type="checkbox"/> BLACK</div> <div style="text-align: center;"><input type="checkbox"/> LEMON</div> <div style="text-align: center;"><input type="checkbox"/> BLUE</div> </div> <p><b>CARPET</b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"><input type="checkbox"/> FUMO</div> <div style="text-align: center;"><input type="checkbox"/> CARAIBI</div> <div style="text-align: center;"><input type="checkbox"/> TEATRO</div> <div style="text-align: center;"><input type="checkbox"/> CAMPESTRE</div> </div> </div> |

VAT Sales Tax must be added to these figures, if due.

### GENERAL CONDITIONS OF SUPPLY

The exhibitor is responsible for the correct use of the equipment from the moment he/she hires it to the moment it is returned. The exhibitor accepts full responsibility for every/any cost arising from its improper/incorrect use from the moment it is hired to the moment of its return.



## BARE AREAS 2026

|   |  |
|---|--|
| <p><b>BARE AREA 32 sqm</b></p> <p>Corner surcharge (stand with extra open side): € 500.00+VAT</p> | <p>Each module includes: 32 sqm of bare area*, 2 Kw, 1 parking permit</p> <p><b>€ 7,046.00+VAT - Registration Fee NOT INCLUDED</b></p> <p>* the space is not carpeted and does not have any other cover/wall</p>   |
| <p><b>BARE AREA 48 sqm</b></p> <p>Corner surcharge (stand with extra open side): € 500.00+VAT</p> | <p>Each module includes: 48 sqm of bare area*, 3 Kw, 1 parking permit</p> <p><b>€ 10,246.00+VAT - Registration Fee NOT INCLUDED</b></p> <p>* the space is not carpeted and does not have any other cover/wall</p>  |
| <p><b>BARE AREA 64 sqm</b></p> <p>Corner surcharge (stand with extra open side): € 500.00+VAT</p> | <p>Each module includes: 64 sqm of bare area*, 4 Kw, 1 parking permit</p> <p><b>€ 13,253.00+VAT - Registration Fee NOT INCLUDED</b></p> <p>* the space is not carpeted and does not have any other cover/wall</p>  |
| <p><b>BARE AREA 96 sqm</b></p> <p>Corner surcharge (stand with extra open side): € 500.00+VAT</p> | <p>Each module includes: 96 sqm of bare area*, 4 Kw, 3 parking permits</p> <p><b>€ 19,477.00+VAT - Registration Fee NOT INCLUDED</b></p> <p>* the space is not carpeted and does not have any other cover/wall</p> |

VAT Sales Tax must be added to these figures, if due.

## IMPORTANT!

**Attention: stand cleaning service not included**

### ELECTRICAL SYSTEM

- THE ELECTRICAL SYSTEM and SOCKETS ARE NOT INCLUDED in the bare area packages. Details and prices of the electrical equipment available for rent can be viewed in the Exhibitors Reserved Area
  - For electrical systems supplied by your stand fitter, it is **MANDATORY to FILL IN the DECLARATION OF CONFORMITY IN ACCORDANCE WITH BEST PRACTICE**. The module is available for download in the Exhibitor's Reserved Area and in case of necessity, the certification can be issued by the electricians of the fair for a fee. The document **MUST BE written in the Italian language**. The electrical connection of the stand will be carried out only when the declaration of conformity has been received.
- For further information contact the Exhibitor Services Office:  
 Sabrina Bellini ph. +39 (0)541.744640 - Debora Galletti ph. +39 (0)541.744214 - Silvia Sartori ph. +39 (0)541.744915 - [exposervices@iegexpo.it](mailto:exposervices@iegexpo.it)

### OUT OF LINE STAND CONSTRUCTIONS

- The fittings with the characteristics described in Chap. 2 STAND CONSTRUCTION, paragraph "Definitions stand construction type and approval procedures" of the district technical regulation are considered **OUT OF LINE** and are **subject to the submission of the CERTIFICATE OF STABILITY SUITABILITY** signed by qualified professional technicians enrolled in Italian professional bodies (engineers/architects). The document **must be written in the Italian language**. This service can also be requested at a fee from the technicians of the fair.
- For more information contact Eng. Emanuele Lunedei [ing.lunedei@libero.it](mailto:ing.lunedei@libero.it)



## DIGITAL PACKAGE RATES 2026

| FUNCTIONALITY                | BASIC Package    | PLUS Package   |
|------------------------------|------------------|----------------|
| Basic Profile Page           | ✓                | ✓              |
| Video-Header in Profile Page | -                | ✓              |
| Background in Profile Page   | -                | ✓              |
| Catalogue of Products        | 5                | 15             |
| New Products                 | 2                | 3              |
| Digital Team Members         | 3                | 10             |
| Side Banner in Profile Page  | -                | ✓              |
| Business Chat                | -                | ✓              |
| Lead scanner                 | ✓                | ✓              |
|                              | <b>INCLUDED*</b> | <b>2.000 €</b> |

\* Included in the registration fee for each exhibitor (400,00 €)



## DEADLINES AND GENERAL INFO

|                                       |  |  |
|---------------------------------------|--|--|
| <b>BOOKING AREA - TECHNICAL DATES</b> | <b>BOOKING PROCEDURE:</b>                      | Fill in and send the Application Form to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in PDF format<br>Sales team will contact you with a special proposal for your company.   |
|                                       | <b>PROPOSAL OF PARTICIPTION</b>                | <b>The Proposal of Participation, signed for acceptance, must be sent by email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in PDF format.</b><br><b>Simultaneously pay the advance for the amount to the bank coordinates as indicated in the proposal.</b>   |
|                                       | <b>BALANCE DEADLINE</b>                        | <b>8 SEPTEMBER 2026</b><br>Deadline for send to the Italian Exhibition Group SpA the receipt of the balance regarding to the exhibition area assigned (Chapter II, Article 3 - 3.1 of the General Regulations)<br>N.B. For those who register after 8 <sup>th</sup> September 2026 we request immediate payment of the total |
| <b>WITHDRAWAL CLAUSES</b>             | <b>Before 6<sup>th</sup> July</b>              | in the event of the annulment of a contract duly received <b>before 6<sup>th</sup> July 2025</b> , a penalty equal to the registration fee will be applied.  |
|                                       | <b>Starting from 7<sup>th</sup> July</b>       | in the event of the annulment of a contract duly received <b>from 7<sup>th</sup> July 2025</b> , a penalty of 50% of the entire participation fee will be applied.   |
|                                       | <b>Starting from 8<sup>th</sup> August</b>     | in the event of the annulment of a contract duly received <b>from 8<sup>th</sup> August 2025</b> , a penalty of 100% of the entire participation fee will be applied.  |
| <b>BOOKING AREA - TECHNICAL DATES</b> | <b>INSERT COMPANY DETAILS IN THE CATALOGUE</b> | <b>1 SEPTEMBER 2026</b><br>Deadline for sending company details to be published in the Catalogue   |
|                                       | <b>INSERT COEXHIBITORS</b>                     | Deadline to insert the Co-Exhibitors in the Official Catalogue filling in the Co-Exhibitor Application Form included in the Registration Form. Only Co-Exhibitors regularly registered will be published in the Official Catalogue.  |
|                                       | <b>CHANGES OF STAND PACKAGES</b>               | <b>31 AUGUST 2026</b><br>Deadline for informing Italian Exhibition Group S.p.A. of any changes in the stand packages (e.g. waiving the pre-fitted stand)   |

### FOR FUTHER INFORMATION:

|   | SECTOR             | TEAM            | PHONE                                | E-MAIL   |
|---|--------------------|-----------------|--------------------------------------|--|
| Info for exhibitors, <b>exhibiting space sale, advertising space sale</b> , general information of the exhibition | Exhibition Manager | Nicola De Pizzo | +39 0541 744 210<br>+39 348 484 1316 | <a href="mailto:nicola.depizzo@iegexpo.it">nicola.depizzo@iegexpo.it</a> |
|   | Project Manager    | Gaia Stallone   | +39 02 80689 221<br>+39 345 750 1733 | <a href="mailto:gaia.stallone@iegexpo.it">gaia.stallone@iegexpo.it</a>   |
|   | Sales Account      | Luca Corradino  | +39 02 80689 249<br>+39 340 103 3431 | <a href="mailto:luca.corradino@iegexpo.it">luca.corradino@iegexpo.it</a> |
|   | Sales Account      | Veronica Carli  | +39 02 80689 218<br>+39 349 388 1261 | <a href="mailto:veronica.carli@iegexpo.it">veronica.carli@iegexpo.it</a> |

### NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl," "Oceandatalinks ", " Fortune Business Intelligence group inc - fortunebig ", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.**

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.



## FAIRGROUND FLOOR PLAN

