

Italy's leading event for the hospitality industry

InOut is the key B2B event for design, furnishing and innovation in the hospitality sector. It is the event at which accommodation and beach facilities come together with the best technologies, supplies and services, furnishings and wellness solutions.

08 - 10 OCTOBER 2025 | RIMINI EXPO CENTRE



ORGANIZED BY
**ITALIAN
EXHIBITION
GROUP**
Providing the future

InOut | The Hospitality Community

Italy's leading event for the hospitality industry

InOut is the key B2B event for **design, furnishing and innovation in the hospitality sector**. It is the event at which accommodation and beach facilities come together with the best technologies, supplies and services, furnishings and wellness solutions.

Who is it aimed at?

- Owners and managers of hotels and non-hotel facilities
- General managers and buyers from international chains
- Architects, planners, interior designers
- General contractors
- Campsite and open-air operators
- Beach resort managers





The italian
marketplace
for travel
& hospitality

Italy's tourism and hospitality marketplace

Scheduled for every October, **InOut | The Hospitality Community and TTG Travel Experience run concurrently to create Italy's largest marketplace dedicated to tourism and hospitality:**

- InOut is Italy's leading event for the hospitality industry.
- TTG is the key Italian event for the promotion of global tourism.

TTG Travel Experience brings together the key players in organised tourism, including national and international accommodation facilities, while InOut | The Hospitality Community is an unmissable event for companies offering hospitality products and services.

FACTS & FIGURES

Key marketplace data

InOut is much more than a trade show. It is where real opportunities to **network, do business and get training** come together over just three days.

3

Days of business
meetings and seminars

26

Pavilions

Attendance of over

70.000

international attendance
up 15% versus 2023

2.700

Brands

200+

Events

1.000

Buyers from
75 countries

250+

Speakers

*numbers refer to the entire TTG Travel Experience and InOut | The Hospitality Community marketplace

Visitors

InOut attracts a highly select audience: **decision makers, business people and designers** working in all areas of hospitality.

Why be an exhibitor?

InOut offers exhibiting companies a real **opportunity to reach out to professionals** who can **generate value**, forge **long-term partnerships** and develop new projects.



Selected buyers. Targeted meetings. Concrete results.

InOut welcomes an international **contingent of highly professional buyers**, with a 70% return rate from the previous show. A constant commitment that brings real value to every exhibitor's business.

Who are the buyers:

- **Hotel and hotel group managers**
- **Purchasing managers**
- **Architects and interior designers**
- **Contractors, importers and hotel supply distributors**

Origin:

Over **40 countries represented**, with a strong presence from the Mediterranean basin: Egypt, Turkey, Tunisia, Morocco, Greece, France and Spain and many other strategic regions.

Meetings:

- Around **2,000 meetings planned**
- Appointment diary via dedicated digital platform
- Targeted matching to maximise business opportunities

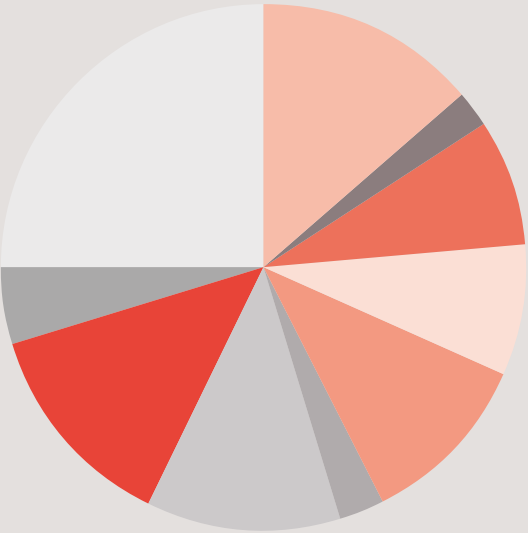
Thematic focus:

Technology, Outdoor and Wellbeing, including swimming pools, spas, sport & fitness.

Who exhibits at InOut

Solutions, trends and materials for every hospitality space.

InOut hosts companies offering solutions for every aspect of hospitality, both indoor and outdoor. Whether furnishings, wellness, technologies or services, each area is represented by leading professionals with a vertical offer, aimed at an expert international audience.



<div></div> Technology & services	25%
<div></div> Indoor furniture (furnishings, contract, furniture accessories, floor and wall coverings)	14%
<div></div> Pools and wellness	13%
<div></div> Outdoor	12%
<div></div> Hotel supplies	11%
<div></div> Beach (Beach furniture and equipment)	8%
<div></div> Camping&Glamping	8%
<div></div> Sport&Entertainment	5%
<div></div> Specialised media	3%
<div></div> Associations and institutions	2%



Hotel supplies

Supplies for hotel rooms and bathrooms, reception, hotel decoration, courtesy products, work clothing, services.



Technologies and services

Home automation, management software, digital and financial services, audio-video systems, security and video surveillance systems, automation systems.



Sport&Entertainment

Sports and fitness equipment, indoor and outdoor entertainment.



Indoor furniture

Furniture and furnishings for interior design dedicated to hospitality and new hospitality concepts.



Pools and wellness

Swimming pools, jacuzzis, multi-purpose showers, saunas and Turkish baths, spa solutions, installations, covers, accessories, pool furniture and maintenance equipment.



Camping&Glamping

Facilities and equipment, furniture and eco-friendly solutions for the open air.



Beach

Equipment, games and furniture for beach resorts and the beach.

Outdoor

Outdoor furniture, furnishings, roofing and accessories, design and construction of gardens, parks and terraces.



Wellbeing

An area dedicated to **solutions for guests' personal well-being**: swimming pools, jacuzzis, sensory showers, saunas, Turkish baths, spa and outdoor furniture, Kneipp paths, floating therapy and specialised accessories.



Poolwide | The Water Experience enhances this focus, with **an area dedicated to pool & wellness companies**.



Sport, Fitness & Entertainment

An area dedicated to brands offering **sports and entertainment solutions, both indoor and outdoor**, that can respond to the ever-increasing guest demand for cutting-edge technological solutions.



Technology & Innovation

Automation and home automation, management software, security systems, artificial intelligence, digital guest experience: **a hub for the technologies transforming hospitality**.



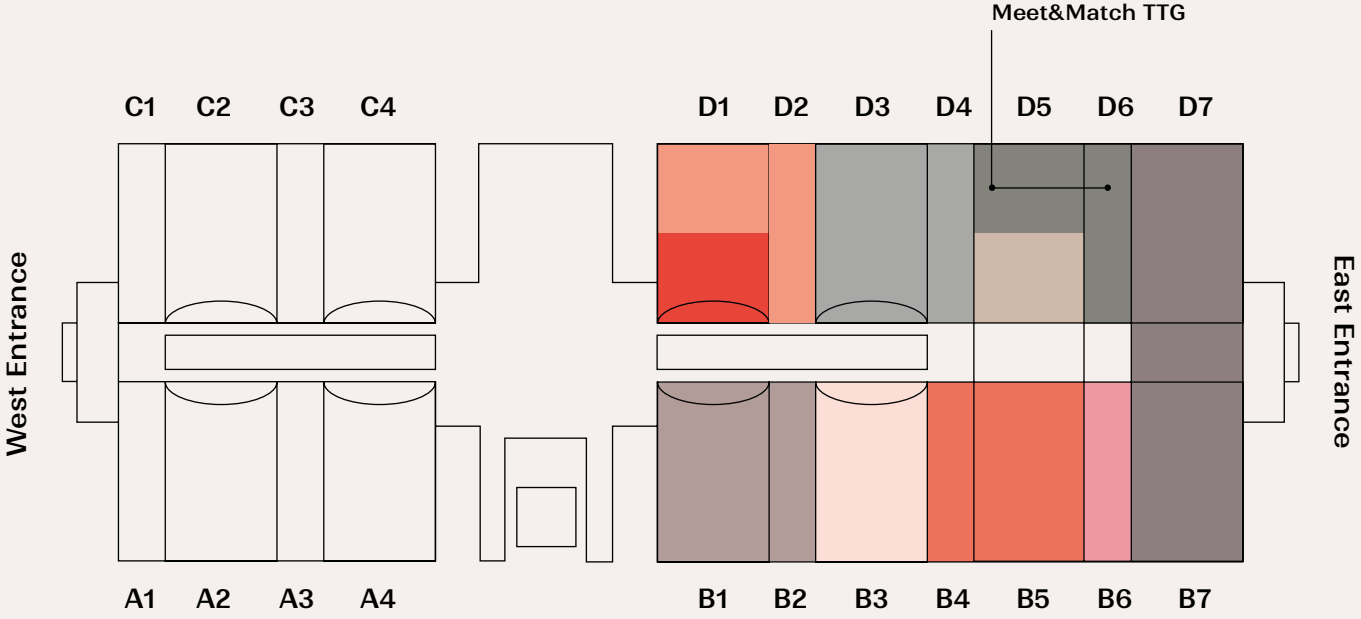
An exhibition layout designed to foster effective connections between supply and demand

The space is organised in such a way as to help bring together supply and demand and to offer an optimal experience to all stakeholders: **visitors, exhibitors and buyers.**

For visitors:
a flowing, themed route helps them discover solutions for all their needs.

For exhibitors:
Vertical areas, maximum visibility, targeted audience for their business.

For buyers:
A clear and targeted offer, dedicated business spaces and scheduled meetings.



- | | |
|---------------------------------------|-----------------------------------|
| <div></div> Hotel supplies | <div></div> Outdoor |
| D1 | B3 |
| <div></div> Technologies and services | <div></div> Sport & Entertainment |
| D1 - D2 | D5 |
| <div></div> Pools and wellness | <div></div> Camping & Glamping |
| B1 - B2 | B4 - B5 |
| <div></div> Indoor furniture | <div></div> Asian Pavilion |
| D3 - D4 | B6 |
| | <div></div> Beach |
| | B7 - D7 |

An opportunity to meet top buyers, designed to foster new business opportunities.

At InOut | The Hospitality Community, you are not only visible: you are connected. With our exclusive **My Agenda by InOut** system, you can book targeted meetings with a selected contingent of national and international buyers interested in hospitality products and solutions.

Three strategic reasons to exhibit

- **One-to-one meetings with buyers**

Architects, interior designers, hoteliers, property managers, general contractors and large hospitality groups: meet them in person, at the right time.

- **An agenda tailored to your business**

With My Agenda by InOut, you organise your schedule of meetings at the show, choosing the buyers that best match your business objectives.

Expand your market

Meeting international buyers opens up new business horizons. The event is designed to help contract companies expand internationally

- **Strategic positioning**

InOut offers you a highly specialised environment consistent with your target group, guaranteeing visibility and valuable contacts, with no effort wasted.



BUSINESS COMES FROM MEETING. TAKE THE FIRST STEP.

Training opportunities and content

A schedule of events that taps into industry trends and anticipates changes in how we will experience hospitality.

The core of the content:

- Seminars, talks, panel discussions and case histories.
- Talks by leading experts, companies and testimonials.
- Focus on innovation, sustainability, design and new formats.



Travel & Hospitality Vision. Anticipating change. Driving innovation.

Travel & Hospitality Vision is presented during the show every year. **This strategic tool takes a snapshot of the main economic trends and changes in consumer behaviour** that will shape the future of tourism and hospitality.

Developed by TTG Travel Experience, Vision is **designed to support those working in the industry with data, insights and scenarios that can guide their business decisions.** It provides content with high added value, for those who want to be one step ahead.

Who is it aimed at?

It is a practical tool for:

- Tour operators
- Tourism boards and promotional institutions
- Hoteliers and managers of accommodation facilities
- Travel agents
- Destination managers
- Designers, content creators and travel designers

What it offers:

- A clear interpretation of the trends that will drive the market in the coming years
- Practical insights for building effective communication strategies and plans
- A guide to navigating ever-changing markets with awareness

How to access Vision:

- Attend the official presentation during InOut
- Check out the Vision preview to get a preview of emerging trends
- Sign up for the Masterclass, the customised training course designed for managers and professionals, with collective and individual coaching sessions



Go to preview

Visibility opportunities

An integrated communication ecosystem.

By taking part in InOut, you can **give your brand constant visibility, before, during and after the event**, thanks to digital channels and physical spaces that work in synergy.

Visibility tools at your brand's disposal

Digital channels, physical spaces and media tools combine to make the most of your presence at InOut | The Hospitality Community.

- **Newsletter & DEM:** targeted communications sent to a highly profiled database to generate awareness and high-quality contacts.
- **Social Media** (LinkedIn, Facebook, Instagram): constant promotion on strategic platforms, with editorial and sponsored content. A constantly growing community ensures constant visibility before, during and after the event.
- **Official app:** your brand present on a digital tool increasingly used by visitors to find their bearings, make plans and interact with content and exhibitors. Includes features such as an interactive map, event schedule, push notifications and much more.
- **Website:** a dynamic portal with a high volume of monthly visits and real-time updates.
- **Visibility in the fairgrounds and offline adverts:** promotional materials (totems, posters, banners, signage) strategically placed around the exhibition centre.
- **Online and print media:** communication opportunities in InOut Review, the show's official publishing channel; interviews, in-depth articles, branded content and publications distributed during the event and across the region.



InOut Review: the magazine for the contract community.

Through InOut Review, InOut | The Hospitality Community offers the sector high-profile cultural content to support regional development and business growth.



InOut Review explores the world of design as applied to hospitality. With sophisticated and incisive language, the magazine is designed to inspire companies, architects and designers, reporting on sector trends and innovations.

Available in print and digital versions.

Three issues per year dedicated to design, interior design and contract services in indoor and outdoor hospitality environments, offering a comprehensive view of the industry.

- APRIL
- OCTOBER
- DECEMBER



TOUCHPOINT

Inoutreview.it

The platform with daily industry updates, trends and insights.

*Visit the website to stay up-to-date.
Scan the QR code and stay connected.*



Newsletter

A weekly round-up of the top industry news in the world of design applied to hospitality, sent to a database of 30,000 profiled contacts.

*All the news directly in your inbox!
Scan the QR code to subscribe.*



Digital Edition

Immediate access to digital versions for quick and interactive use.

*Browse the magazine wherever and whenever you want!
Scan the QR code and get instant access to the digital versions.*



Why exhibit at InOut?

To give your brand maximum visibility

You can present your innovations to a professional audience and enhance your visibility through promotion on all event channels and in official trade show materials.

To connect you with real decision makers

Thanks to highly selected visitors and buyers and the My Agenda by InOut business matching platform, you can plan targeted meetings and expand your network of strategic relationships to boost the growth of your business.

To stay one step ahead

With numerous seminars, conferences and exclusive installations, you can discover the latest market trends and anticipate your customers' needs .



Request a customised quote
and put your brand centre stage!

Why visit InOut?

To be the first to check out innovations and outstanding solutions.

Meet the best suppliers of technology, services, furnishings and wellness solutions, and be inspired by the latest industry innovations.

To expand your network and connect with industry leaders.

Take part in exclusive networking events with key decision makers and explore trends through talks with leading experts and companies.

To grow your business.

Keep up to date with the latest innovations, forge new strategic partnerships and capitalise on growth opportunities in a dynamic and highly specialised environment.



Find out more



ORGANIZED BY

**ITALIAN
EXHIBITION
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Providing the future

Italian Exhibition Group: the leader in trade show experiences

Italian Exhibition Group SpA, a company listed on Euronext Milan, organises and hosts 56 major trade shows and 119 conferences in Italy and around the world. It sets the standard in the organisation of events in seven categories, including TOURISM & HOSPITALITY, of which InOut | The Hospitality Community and TTG Travel Experience is part:

- Tourism & Hospitality
- Food & Beverage
- Jewellery & Fashion
- Wellness, Sport & Leisure
- Green & Technology
- Lifestyle & Entertainment
- Industrial

A guarantee of quality, innovation and international vision.

Contact our team for further
information, cooperation or requests.

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